




poppy  
scotland

Thank you  
for making a difference in 2018/2019

Thanks to overwhelming public generosity, and the investment we receive through trusts, foundations and corporate supporters, we're able to provide vital funds, advice and support to the Armed Forces community throughout Scotland.


Your donations also allow us to deliver a valuable outreach programme and learning resources to teach the importance of Remembrance, veterans, and the significance of the Poppy to schools and community groups.

We couldn't do this without your help.



*"I was scared to ask for funding, but now that I've been helped, it has made all the difference to my life and the lives of my family."*

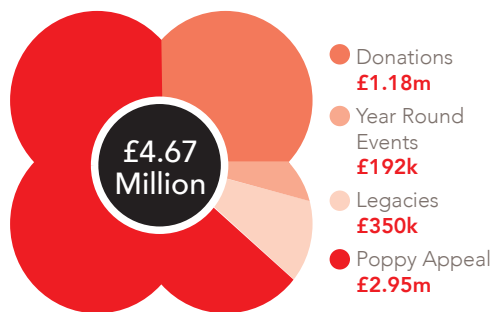
Calum Cook



*"You have to listen, I have to listen. You have an opinion, I have an opinion. But you can never settle things by fighting – otherwise my life has been wasted."*

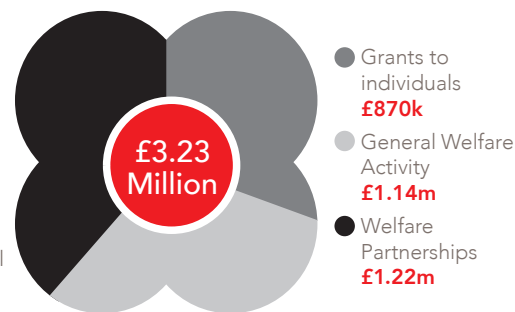
Ian Forsyth,  
Second World War veteran

## Total voluntary income\*

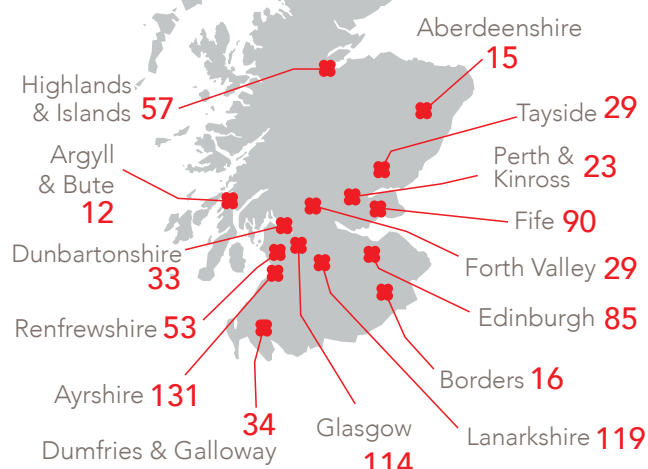


\*Excluding Trusts and Grants

## Total welfare spend



## Individual grants awarded by region



## Grants Awarded by Area of Need

Home Start Up	252
Household Items	199
Debt	108
Funeral	85
Clothing	50
Other	274
<b>Total No of Grants</b>	<b>968</b>
<b>Average Award</b>	<b>£693</b>



**2,347**

individual members of the Armed Forces community were helped by Armed Services Advice Project (ASAP) advisers over the year, securing a client financial gain of more than

**£3.3 million**

**369** of the most isolated and vulnerable members of our Armed Forces community received home visits from our new Welfare Support Service



Employment support for **288** veterans



**201** Poppy Breaks



**5,513** combined users of the Inverness and Ayrshire Welfare Centres

**3,776** enquiries related to welfare advice

**1,737** individuals accessed the general information and guidance service

## Learning Highlights

Bud, our mobile learning resource, was launched on 29 April 2019. Bud travels extensively throughout Scotland, sharing the story of the Poppy and the significance of Remembrance.



**4,672 miles** covered by Bud

- 17** Primary school visits
- 9** Secondary school visits
- 21** Community events

"Wow. What a brilliant resource Bud is! The team were absolutely fantastic with the kids and the presentations, workshops and group tasks certainly kept the pupils very engaged."

SUSIE PROVAN, INVERKIP PRIMARY



## WW100 SCOTLAND

WHAT DO WE LEARN FROM ALL THIS?

WW100 "What do We Learn From All This?" Exhibition of 100 stories of Scotland's First World War told by 100 young Scottish artists.

In 2019 our Learning website had more than

**12,000**

page views across the entire site



## Thank you for your support

- |                                     |   |   |
|-------------------------------------|---|---|
| A E B Charitable Trust              | Margaret H McInnes Charitable Trust                     | SSAFA Scottish Resources Committee              |
| ABF The Soldiers' Charity           | MEB Charitable Trust                                    | Talleg Limited                                  |
| ANM Group Charitable Trust          | Mr and Mrs James Fairweather's Charitable Trust         | The Basil Death Trust                           |
| Army In Scotland Trust              | Mr W J Dunnachie & Mrs C G Dunnachie's Charitable Trust | The Black Watch Association                     |
| Bank of Scotland Foundation         | Mr Ida G A C Walden Discretionary Trust                 | The Martin Connell Charitable Trust             |
| Border Caring Services              | Mrs Jean S Innes Charitable Trust                       | The Mary Andrew Charitable Trust                |
| Celtic FC Foundation                | Officers Association Scotland                           | The Morton Charitable Trust (Dundee)            |
| Creative Scotland                   | Peter Brough Bequest Trust                              | The Murdoch Forrest Charitable Trust            |
| Gibson Graham Charitable Trust      | Peter Coates Charities Fund                             | The Pettigrew Charitable Trust                  |
| Gordon Fraser Charitable Trust      | R J Larg Family Trust                                   | The Royal Scots Dragoon Guards Regimental Trust |
| Heritage Lottery Fund               | RAF Benevolent Fund                                     | Welsh Family Trust                              |
| Historic Environment Support Fund   | Royal Navy Royal Marines Charity                        | William Grant Foundation                        |
| IBB Trust                           | Scott-Davidson Charitable Trust                         |   |
| Jennie S Gordon Memorial Foundation |   |   |
| John M Archer Charitable Trust      |   |   |

Find the full annual report and accounts online:  
[www.poppyscotland.org.uk/downloads-resources](http://www.poppyscotland.org.uk/downloads-resources)

Contact us

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Image of the Cook family courtesy of Wattie Cheung

